# WE'VE GOT YOU COVERED! SURVIVAL ESSENTIALS/MEDICAL



**Adventure Medical Kits Directory 2011** 



## Help your customers enjoy the outdoors safely . . .

Our playing fields are often located far from the modern amenities that we take for granted – electricity, telephones, running water, and ready access to professional medical help. Consequently the need to be selfsufficient in the outdoors is essential, especially during an emergency when assistance from rescue teams may be hours or days away. Selecting the right outdoor safety gear – products that have been tested to withstand the elements and that are intuitively designed so that they can be used easily by the layperson – can make all the difference when it matters most.

Adventure Medical Kits is dedicated to bringing you the most innovative products which will keep you safe in the outdoors. At Adventure Medical Kits, our love of the outdoors is matched only by our drive to create products that allow your customers to stay healthy on land, water and air.

We rely on the expertise of world authorities in wilderness medicine and survival techniques to develop and refine our products year after year.

An adventurous spirit loves to explore. We hope the Adventure Medical Kits helps your customers enjoy those experiences and keep them coming back for more.

# **OUR EXPERTS**



Eric A. Weiss M.D. Medical Consultant and Founder

- Assistant Professor, Emergency Medicine, Associate Director of Trauma, Stanford University Medical Center
- Past Member, Board of Directors, Wilderness Medica Society
- 911 Wildernes Medicine
- Author, A Comprehensive Guide to Wilderness & Travel Medicine
- Co-Author, A Comprehensive Guide to Marine Medicine
- Climber, kayaker, professional raft guide



Michael Jacobs M.D. Medical Consultant for the Marine Series

- MedSail Founder and Program Director Safety at Sea and Medicine for Mariners Conferences
- Medical Director, Vineyard Medical Services, Martha's Vineyard MA
- USCG Licens
   Captain
- Co-Author, A Comprehensive Guide to Marine
- Author, Survival at Sea, Textbook of Wilderness Medicin
- Coastal and offshore racing and cruising sailor, kayaker.



Eric Simonson Expedition leader of the successful 1999 and 2001 Mallory Irvine Research Expedition to Mount Everest. Eric coauthored the book, Ghosts of Everest - The Search for Mallory and Irvine. He is co-founder and Director of International Mountain Guide's climbing programs to the world's 8,000-meter peaks.



Ed Viesturs America's leading high altitude mountaineer, having climbed many of the world's most challenging summits, including ascending Mount Everest six times. He most recently summated Annapurna, achieving his goal to climb all 14 of the world's highest mountains (above



Rebecca Rusch One of the top adventure racers in the world and a worldclass paddler. Rebecca was named 2003 "Adventure Racer of the Year" at Competitor Magazine's 12th Annual Endurance Sports awards banquet.



Team Nike®

The elite adventure racing team of Ian Adamson, Michael Tobin, Mike Kloser and others have dominated the adventure racing circuit over the past few years. They won the Primal Quest in 2002, 2003, 2004; the Eco-Challenge, New Zealand; and many others



# **NEW FOR 2011**

We've listened, designed, redesigned and tested...and here's what we're excited to unveil



SURVIVAL KITS **POCKET SURVIVAL PAK PLUS Page 4** THE ULTIMATE POCKET SURVIVAL PACK





HYBRID Page 4 SURVIVAL, MEDICAL & GEAR REPAIR





MOUNTAIN DAY TRIPPER Page 9 MEDICAL KIT FOR 1-2 PEOPLE / 1-4 DAYS

# CONTENTS

The best-in-class products and brands to help your customers enjoy the outdoors safely!



### **COVER: SAVING LIVES**

"As a climber who tends to be a bit on the cheap side, I had seen your bivvies before the climb and thought that they were too expensive. I opted instead to buy a cheapo silver one - BIG MISTAKE. Following my experience on Bugaboo Spire, I don't even let friends go out without your Emergency Bivvy on trips. If they complain about the price, I calmly pose the question, "How much is your life worth?" and then slap a new one in their hands. Because there is no doubt that the durability of the silver ones just doesn't hold up."

Paul Warman and friend survived 56 hours on Bugaboo Spire awaiting rescue in our Emergency Bivvy, sliced in half to cover them both. Check out the life saving Emergency Bivvy on page 7!

Survival Tools4
Survival Kits5
Shelter6

MEDICAL

SURVIVA ESSENTI

Shelter	.6
Signaling	.7
Fire	.7

Feature	8
Mountain	9
Ultralight/Watertight	10
Footcare	11



## SURVIVAL TOOLS

# SURVIVAL ESSENTIALS

A CONTRACTOR

# YOU'RE ALIVE

WELCOME TO THE FUTURE OF SURVIVAL TOOLS

Our new survival tool - the SOL<sup>™</sup> Origin - is the defining product in our Survival Essentials series under the SOL<sup>™</sup> brand. In one product that fits in the palm of your hand, the SOL<sup>™</sup> Origin gives you the collection of tools you need to expect the unexpected AND make it back alive. Think of it as the ultimate cross-breed of the traditional ten essentials and a survival kit, all wrapped up in one lightweight, easy to carry, indestructible package. The SOL<sup>™</sup> Origin is required equipment in every outdoor adventurer's pack.

## 7 TOOLS IN 1, READY FOR ANY SCENARIO NATURE THROWS AT YOU!





Rescue Flash<sup>®</sup> Signal Mirror: Signal up to 20 miles away



Whistle: Pealess design, with one mile range



Blade: AUS-8 steel is harder, holds an edge longer, and sharpens easier than common steel



Waterproof Case: Keeps contents dry and safe.



Compass: Easy to read with fast response dial

NFW!



Fire Lite & Tinder-Quik<sup>™</sup>: Waterproof tinder and sparker good for over 1,000 sparks

FEATURES:



LED Light: 15 hour burn time

# ORIGIN Shown actual size

Weight / Size: 6.25oz / 98mm x 69mm x 38mm Product Code: 0140-0828



Rescue Flash <sup>®</sup> Signal Mirror
Removable Directional Compass
AUS-8 Steel Knife Blade with Locking Liner
Dual-battery LED light
Tinder-Quik <sup>™</sup> – waterproof and windproof
Fire Lite – over 1,000 sparks with one-hand operation
Waterproof Interior Compartment

ADITIONAL FEATURES:
3m Nylon Cord
2.5m Stainless Steel Wire
Aluminum Foil
Safety Pins
Fishing Line, Hooks and Swivels

# SURVIVAL ESSENTIALS

Expect the Unexpected<sup>™</sup>



# AMK Leaders in Sales - Where to Allocate your £ POCKET SURVIVAL PAK 15% SURVIVAL PAK



# SURVIVAL KITS

WATERPROOF

Weight / Size: 153g / 94.5mm x 151mm x 25mm Product Code: 0140-1727



New Name - Formerly the 'SOL Survival Pak'

#### FEATURES:

Roll-Down Closure Dry Bag Mini-Rescue Flash Mirror Heatsheets<sup>®</sup> Survival Blanket Mini Rescue Howler Whistle Waterproof Matches Tinder-Quik Waterproof Tinder

# SURVIVAL KITS

## Survival, Medical & Gear Repair

Weight / Size: 584g / 176mm x 151mm x 63mm Product Code: 2075-0737



#### "Killer Value!"

- Outside Magazine Gear review

"Adventure Medcial Kits' SOL Hybrid 3 includes a medical kit, survival kit, and repair kit in a zip-up bag that's half the size of a bread loaf. Each component is well thought out, but the best thing about it is that it puts everything you need to survive a storm, dress a wound, or signal for help in one easy-to-locate package."

NFW!

- Field & Stream, September 2009



#### FEATURES:

Gear Repair SuppliesMini-Rescue Flash Mirror Heatsheets<sup>®</sup> Survival Blanket Mini Rescue Howler Whistle AMK Mini LED Headlamp Tinder-Quik Waterproof Tinder AMK Fire Striker Flint Fully Stocked Medical Kit

WATERPROOF

#### SURVIVAL KITS POCKET SURVIVAL PAK<sup>™</sup>



Weight / Size: 111g / 101mm x 126mm x 16mm Product Code: 0140-0707



#### FEATURES:

Rescue Flash Mirror
Rescue Howler Whistle
Spark-Lite Firestarter
Tinder-Quik Waterproof Tinder
Waterproof Survival Instructions
Portion of Proceeds Benefits
Equipped to Survive
Designed by Doug Ritter™

## 

POCKET SURVIVAL PAK<sup>™</sup> PLUS Weight / Size: 159g / 132mm x 120mm

Product Code: 0140-0717







#### CRKT RSK-MK5 Knife Rescue Flash Mirror Rescue Howler Whistle Spark-Lite Firestarter Tinder-Quik Waterproof Tinder Waterproof Survival Instructions Portion of Proceeds Benefits Equipped to Survive Designed by Doug Ritter™

#### UPGRADES from Pocket Survival Pak:

CRKT RSK-MK5 Knife eGear® Doug Ritter™ Pico™ Lite Sterile Water Container, 1L Katadyn Micropur MP1 Water Purification Tablets Pacific Outdoor Equipment Waterproof Pouch

5





#### SURVIVAL ESSENTIALS Expect the Unexpected<sup>®</sup>

#### SHELTER EMERGENCY BLANKET

Weight / Size: 71g / 1411mm x 2117mm Product Code: 0140-1222

#### FEATURES:

SHELTER

Heatsheets® Material Reflects 90% Body Heat Quiet Material Rip-Resistant Repairable Recyclable (LDPE-4)

EMERGENCY BIVVY

Product Code: 0140-1138

FEATURES:

Heatsheets® Material Reflects 90% Body Heat

Recyclable (LDPE-4)

**Quiet Material** 

**Rip-Resistant** 

Repairable

Weight / Size: 99g / 907mm x 2117mm





ടവ

#### SHELTER SURVIVAL BLANKET

Weight / Size: 81g / 1512mm x 2419mm Product Code: 0140-1701

#### FEATURES:

Heatsheets® Material Fits 2 People Reflects 90% Body Heat Survival Instructions Printed on Blanket Quiet Material Rip-Resistant Repairable Recyclable (LDPE-4)





#### SHELTER THERMAL BIVVY

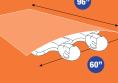
Weight / Size: 230g / 907mm x 2117mm Product Code: 0140-1223

#### FEATURES:

Reflects 80% Body Heat Rated To 50F As Primary Sleep System Side Vent for Moisture Ventilation Non-Woven Fabric Is Durable And Reusable



#### **Shelter Comparison Chart**



Survival Blanket

Emergency Blanket

84"

Emergency Bivvy

Thermal Bivvy

## **Better By Design**

#### SURVIVAL BLANKET

The Survival Blanket is 20% larger than standard blankets and has first aid and survival instructions printed directly on the blanket. REFLECTS 90% OF YOUR BODY'S HEAT.

#### THERMAL BIVVY

Multi-Purpose Bivvy that can be used for surviving the unexpected night out or as an ultralight sleep system for backpacking. This non-woven material is a stronger, more durable material than the Emergency Bivvy and Survival Blanket. REFLECTS 80% OF YOUR BODY'S HEAT.

#### **HEATSHEETS® MATERIAL**

Made of a quieter, more durable material than traditional mylar blankets. Easily repairable, rip resistant polyethylene, is used in the Survival & Emergency Blankets and Bivvy. REFLECTS 90% OF YOUR BODY'S HEAT.



27"

# SURVIVAL ESSENTIALS

## SIGNALING

## FOX 40<sup>™</sup>RESCUE HOWLER<sup>™</sup> 2 PACK

Weight / Size: 0.95oz / 94.5mm x 135mm x 25mm Product Code: 0140-1002

#### FEATURES:

**Triple Frequency** Pealess Design Audible Over One Mile



#### FIRE FIRE LITE & TINDER QUIK™

Weight / Size: 0.77oz / 94.5mm x 135mm x 25mm Product Code: 0140-1001



FEATURES: **One Handed Operation** Over 1,000 Sparks Waterproof



## SIGNALING $(\mathbf{0})$

#### SIGNALING FOX 40<sup>™</sup> SHARX HOWLER

Weight / Size: 1.125oz / 94.5mm x 135mm x 25mm Product Code: 0140-0007

FEATURES:	
Triple Frequency	
Pealess Design	
Audible Over One Mile	



#### SIGNALING **RESCUE FLASH<sup>™</sup> SIGNAL MIRROR**

Weight / Size: 1.09oz / 95mm x 135mm x 25mm Product Code: 0140-1003

### FEATURES:

Visible Up To 20 Miles One Handed Operation **Retro-reflective Aiming Aid** Durable Polycarbonate Mirror







# MOUNTAIN

Remote Expeditions, Backcountry Adventures, and Urban Preparedness

**Our specialists** have scrutinized every detail so you don't have to. In a way, it's like having a doctor inside every kit.

A COMPREHENSIVE GUIDE TO WILDERNESS & TRAVEL MEDICINE By Eric A. Weiss, MD. The most up-to-date information on: wilderness & travel medicine; improvised techniques; when to worry; recommended prescription medications and a guide for using the kit's contents.



## It doesn't get any easier than our Easy Care<sup>™</sup> First Aid System.

EASY CARE<sup>™</sup> FIRST AID SYSTEM Organization by injury. Available exclusively from Adventure Medical Kits. The Easy Care<sup>™</sup> First Aid System organizes hospital quality supplies and instructions into injury specific compartments for fast and effective results. Helps anyone confidently and quickly administer first aid.





- Fracture / Sprain SAM® Splint
- Elastic Bandage (Velcro)

l/mara/

- Ibuprofen
- Triangular Bandage
- **CPR / Bleeding**

() Laerda

- Laerdal Face Shield
- Trauma Pads
- Nitrile Gloves Aspirin

Adventure Medical Kits 2011

# MOUNTAIN

Remote Expeditions, Backcountry Adventures, and Urban Preparedness

NEW!

**RECOMMENDED USES** 

#### AMK Leaders in Sales - Where to Allocate your £

34%

DAY TRIPPER

**FUNDAMENTALS** 

18%

#### MOUNTAIN DAY TRIPPER

1-2 PEOPLE / 1-4 DAYS Weight / Size: 425g / 195mm x 151mm x 38mm Product Code: 2075-0116



LMH **RISK FACTOR** 

## **INJURIES & ILLNESSES:**

Wound Cleaning	
Serious Bleeding	
Diarrheal Illness	
Blister/Burn	
Sprain/Strain	



#### MOUNTAIN WEEKENDER

1-6 PEOPLE / 1-7 DAYS

Thermometer

Duct Tape

Triangular Bandage

Tape, 1" x 10 Yards

GlacierGel<sup>™</sup> Blister Dressing

More Medications, Bandages, & Dressings

Weight / Size: 737g / 214mm x 176mm x 101mm Product Code: 2075-0118



#### MOUNTAIN **FUNDAMENTALS**

WEEKENDER

48%

1-8 PEOPLE / 1-14 DAYS

Weight / Size: 922g / 227mm x 202mm x 139mm Product Code: 2075-0120



#### **UPGRADES from WEEKENDER:**

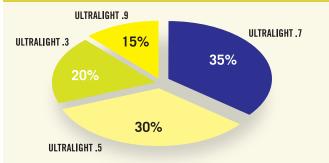
SAM<sup>®</sup> Splint **Digital Thermometer** Pill Vials (2) Stockinette Bandage (2) Aloe Vera Gel with Lidocaine More Medications, Bandages, & Dressings

#### Adventure Medical Kits 2011

# ULTRALIGHT / WATERTIGHT

For Those That Do It All – Multi Sport Adventurers

## AMK Leaders in Sales - Where to Allocate your £



ULTRALIGHT / WATERTIGHT

#### .3

1 PERSON / MULTI-USE Weight / Size: 66g / 132mm x 126mm x 25mm Product Code: 2075-0297





ULTRALIGHT / WATERTIGHT

#### .5

1-2 PEOPLE / 1-2 DAYS Weight / Size: 104g / 164mm x 126mm x 25mm Product Code: 2075-0292



ULTRALIGHT / WATERTIGHT

#### 1-2 PEOPLE / 1-4 DAYS

Weight / Size: 227g / 164mm x 202mm x 50mm Product Code: 2075-0291



**RECOMMENDED USES** 

#### INJURIES & ILLNESSES:

Wound Cleaning Blister/Burn Sprain/Strain Muscle Ache/Pain Allergic Reaction Sting Relief



#### UPGRADES from .5:

Elastic Bandage with Velcro<sup>®</sup> Closure Adhesive Tape, 1" x 10 Yards Duct Tape More Medications, Dressings, & Bandages



ULTRALIGHT / WATERTIGHT

.9

#### 1-4 PEOPLE / 1-4 DAYS Weight / Size: 295g / 176mm x 239mm x 63mm Product Code: 2075-0290







#### UPGRADES from .7:

Wound Irrigation Syringe Wound Closure Strips Self-adhering Elastic Bandage Diarrhea Medication Trauma Pad More Medications, Dressings, & Bandages







# FOOT CARE

Weight / Size: 45g / 107mm x 139mm x 6mm Product Code: 0155-0400

HIGHLIGHTS:
22 Dressings
Pre-Cut / Shaped
Easy To Apply
Alcohol Swabs for Skin Prep



# MEDICAL KITS CONTENTS

#### ULTRALIGHT / WATERTIGHT

	Γ.3	٦. 5	L. 1	6.
	IL/WT	JLWT	JL/WT	JL/WT
Medication / Instrument	Ы	Ы	IJ	Ы
After Bite Wipe	2	2	2	2
Splinter Picker/Tick Remover Forceps	1	1	1	1
Safety Pins		3	3	3
Bleeding				
Trauma Pad, 12.5 x 23cm				1
Gloves, Nitrile (Pair), Hand Wipe			1	1
Wound Care / Sprain / Blister		0		,
After Cuts & Scrapes Antiseptic Wipe	3	3	4	6
Wound Closure Strips, 1 x 10cm, Pkg./10			1	1
Tape, 2.5cm x 9m	1	1	1	1
Tape, 1.25cm x 9m	1	1	4	4
Tincture of Benzoin Topical Adhesive		1	1	1
Syringe, Irrigation, 10cc, 18 Gauge Tip				1
Cotton Tip Applicator, Pkg./2	2	2	2	1
Bandage, Butterfly Closure	2		3	2
Bandage, Adhesive, Fabric, Knuckle		2	3	3
Bandage, Adhesive, Fabric, 2.5 x 7.5cm	4	4	5	5
Dressing, Gauze, Sterile, 7.5 x 7.5cm,		2	2	2
Pkg./2	2	2	2	3
Dressing, Gauze, Sterile, 5 x 5cm, Pkg./2	3	2	2	2
Bandage, Conforming Gauze, 5cm		I	1	1
Bandage, Conforming Gauze, 7.5cm Dressing, Non-Adherent, Sterile,				1
7.5 x 10cm		1	2	2
		1	2	1
Bandage, Elastic with Velcro, 5cm Moleskin, Pre-Cut & Shaped	11	11	11	22
Moleskin, Pre-Cut & Shapeu		11	11	22
Other				
DryFlex Waterproof Inner Bag		1	1	2
Duct Tape				
Duct Tape, 5 x 66cm			1	1

## GLACIER GEL™ BLISTER & BURN DRESSING

Weight / Size: 45g / 107mm x 139mm x 6mm Product Code: 0155-0552

HIGHLIGHTS:	
3 Large Oval Dressings	
3 Med. Regtangular Dressings	;
Waterproof / Breathable	
Instant Pain Relief	
Easy To Apply	101000, O
Lasts 3-4 Days	tim cali
Super Thin	GlacierGel
Self-Adhesive	1000
Alcohol Swabs for Skin Prep	
-	

#### FOOT CARE BLISTER MEDIC<sup>™</sup>

Weight / Size: 54g / 107mm x 139mm x 6mm Product Code: 0155-0667

## HIGHLIGHTS:

24 Dressings / 12 Wipes GlacierGel™ Dressings Pre-Cut / Shaped Moleskin Antiseptic & Alcohol Wipes



#### MOUNTAIN

Bleeding / CPR	Day Tripper	Weekender	Fundamentals
Instructions, Easy Care CPR		1	1
Instructions, Easy Care Bleeding		1	1
CPR Face Shield, Laerdal		1	1
Trauma Pad, 12.5 x 23cm	1	1	1
Trauma Pad, 20.5 x 25.5cm			1
Gloves, Nitrile (Pair), Hand Wipe	1	1	2

#### Fracture / Sprain

Instructions, Easy Care Fracture & Sprain		1	1	
Sam <sup>®</sup> Splint, 10 x 91.5cm			1	
Bandage, Elastic with Velcro, 7.5cm		1	1	
Bandage, Elastic with Velcro, 5cm	1			
Bandage, Triangular		1	1	

#### Medication / Instrument

Medication / Instrument			
Comp. Guide to Wilderness & Travel Medicine	1	1	1
Patient Asessment Form		1	1
Thermometer, Digital			1
Thermometer, Disposable		3	
Splinter Picker/Tick Remover Forceps	1	1	1
EMT Shears, 10cm	1	1	
Safety Pins	2	3	3
Pencil		1	1
Plastic Vial, Flip-top, Large			2
Instructions, Easy Care Medications		1	1
After Bite Wipe	2		
-			

Wound Care / Burn / Blister	Day Tripper	Weekender	Fundamentals
Instructions, Easy Care Wound		1	1
Syringe, Irrigation, 10 cc, 18 Gauge Tip	1		
Syringe, Irrigation, 20 cc, 18 Gauge Tip		1	1
Wound Closure Strips, 0.5 x 10cm, Pkg./10		1	1
Bandage Butterfly Closure	4		
After Cuts & Scrapes Anethestic/Antiseptic Wipe	94	6	6
Tincture of Benzoin Topical Adhesive	1	2	2
Moleskin, Pre-Cut & Shaped	11	11	11
GlacierGel <sup>®</sup> Bister Dressing (Small Rectangular)		1	2
<u>Tape, 2.5 x 9m</u>	1	1	1
Bandage, Adhesive, Fabric, Knuckle	3	5	5
Bandage, Adhesive, Fabric, 2.5 x 7.5cm	5	5	8
Bandage, Conforming Gauze, 7.5cm	2	2	
Bandage, Stockinette Tubular, 2.5 x 10cm	1		
Dressing, Gauze, Sterile, 10 x 10cm, Pkg./2	2	2	3
Dressing, Gauze, Sterile, 5 x 5cm, Pkg./2	2	2	2
Dressing, Non-Adherent, Sterile, 7.5 x 10cm	2	3	
Dressing, Non-Adherent, Sterile, 5 x 7.5cm	2		
Cotton Tip Applicator, Pkg./2	1	1	2